

Naomi Lee O'Brien

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Melbourne / Yarra Valley, Victoria, Australia



Professional Summary

Design-focused Construction Coordinator with experience spanning residential construction, product development, manufacturing, and independent project delivery. Combining hands-on carpentry knowledge with a strong creative and technical foundation, I bring the ability to coordinate design development, manage stakeholders, track project deliverables, and translate concepts into practical outcomes. Experienced in working collaboratively with designers, suppliers, trades, production teams, and clients to deliver high-quality projects from concept through to completion. And passionate about sustainable design, innovative construction methods, and creating efficient workflows that connect design vision with practical execution.

Education

2026 | Cert. IV in Training and Assessment, Plenty Training
2025 | White Card Training, Origin Institute
2024 | Cert. III in Carpentry, Longerenong College
2009 | NEIS Small Business Training, Swinburne Uni
2009 | Cert. III in Hospitality Operations, Milson College
2006 | Advanced Diploma of Textiles, Design and Production, Box Hill Institute
2002 | VCE Secondary Education, Mt Lilydale Mercy College

Achievements

Secured media coverage for clothing and accessories brand across online publications, magazines and social media platforms

Delivered design collaboration with a leading Australian influencer, involving product design and campaign development

Design and delivery of high-performance sustainable tiny home (on wheels) project

Successfully coordinated residential renovation project resulting in strong auction outcome

Skills

Design development coordination and project workflow management

Translating design concepts into practical, buildable outcomes

Coordination between design, production, procurement, and delivery teams

Managing project timelines, actions, approvals, and deliverables

Material selection and design problem-solving

Tracking project progress and identifying risks or issues early

Qualified carpenter with residential construction experience

Understanding of building processes, sequencing, and construction documentation

Interpretation of drawings and technical information

High-performance residential builds, renovations and extensions

Buildability assessment and practical design considerations

Coordination with clients, suppliers, trades, consultants, and internal teams

Strong communication and relationship management skills

Managing expectations and resolving complex issues collaboratively

Experience working with creative and technical stakeholders

Product development from concept through to production

Procurement support, sourcing and costing, supplier coordination, and production management

Quality control and delivery management

Local and international production experience

Strong organisational skills and attention to detail

Forward planning and proactive project delivery mindset

Adobe Creative Suite – visual communication, design development, and presentation materials

SketchUp Pro – 3D modelling, spatial planning, and design coordination

Microsoft Office Suite – reporting, scheduling, documentation, and data management (Excel)

Google Workspace / Google Drive – collaborative project coordination, file management, and workflow organisation

Learning Management Systems (LMS) – training delivery support, assessment administration, and learner record management

Shopify – e-commerce operations and business management

Design + Construction Project Experience

2024–current | **Independent Project Lead – High-Performance Sustainable Tiny Home (On-Wheels Build)**

Yarra Valley, Victoria

- Designed and managed the development of a custom high-performance sustainable tiny home from concept through to construction delivery
- Developed the overall design direction including spatial planning, internal and external aesthetics, material selection, and functional requirements
- Applied design thinking alongside practical construction knowledge to balance aesthetics, performance, durability, and weight constraints

- Coordinated construction sequencing, procurement, and material decisions throughout the build process
- Researched and selected materials appropriate for a mobile dwelling, considering structural requirements, longevity, sustainability, and visual outcomes
- Managed problem-solving throughout the project lifecycle, adapting design solutions to meet technical constraints

2021 | **Family Investment Property Renovation – Project Coordination**

Melbourne, Victoria

- Coordinated the renovation and transformation of a family investment property to prepare for market
- Collaborated with trades, real estate agents, and property stylists to establish design direction and achieve a cohesive presentation outcome
- Supported decision-making around finishes, improvements, styling direction, and overall buyer appeal
- Supported scheduling, coordination, and workflow alignment across multiple contributors
- Managed communication between stakeholders to maintain momentum and deliver the project within a defined timeframe
- Contributed to successful auction outcome through effective collaboration and high-quality project execution

2020—current | **Qualified Carpenter / Apprentice Carpenter — LJ O’Brien Builders**

Custom Residential Construction – New Builds, Renovations & Extensions

- Completed carpentry apprenticeship and gained practical experience across residential construction: custom new builds, renovations, and extensions — with a focus on high-performance
 - Worked across all stages of construction including foundations, framing, fixing, cladding, decking, and interior fit-out; also working across multiple trades including waterproofing, tiling, plastering, concreting and joinery
 - Interpreted plans and translated drawings into practical construction outcomes and safety standards
 - Developed strong understanding of construction sequencing, materials, buildability, and the relationship between design intent and site execution
 - Worked closely with clients to guide design decisions and provide practical advice on interior finishes, including joinery selections, fixtures, tapware, paint colours, materials, and overall fit-out direction
 - Supported clients in balancing aesthetic preferences with functionality, durability, budget considerations, and construction requirements
 - Built strong communication skills through managing client expectations and collaborating with builders, designers, suppliers, and trades
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Professional Experience

2013–2021 | **Founder / Creative Director – Obi Kinomi (clothing & accessories brand)**

Based in Bali, Indonesia

- Created and developed an independent fashion accessories brand from concept through to market launch
- Managed product design, development, branding, e-commerce operations, marketing, and customer experience
- Designed products and directed creative outcomes across collections and campaigns
- Coordinated collaborations with influencers and other brands, including a design collaboration with a leading Australian influencer
- Built and operated end-to-end e-commerce business (Shopify)
- Managed suppliers, logistics, production timelines, and commercial decision-making

2011–2012 | **Production Coordinator – Bassike**

Australian fashion brand, based in Sydney

- Coordinated product development and production workflows from design concept through to final delivery
- Managed communication between design teams, pattern makers, print and dye houses, manufacturers, warehouse teams, and leadership
- Maintained production schedules, tracked deliverables, and ensured deadlines were achieved
- Worked closely with senior stakeholders including General Manager, CFO, and business owners to support operational decisions
- Resolved production challenges through proactive communication and practical problem-solving
- Managed production schedules and ensured timely delivery and workflow efficiency across product ranges

2010–2011 | **Production Assistant & Product Developer – FCD Menswear Wholesaler**

West Melbourne

- Supported product development from initial concept through to production
- Collaborated with designers, suppliers, and manufacturers to achieve product specifications
- Travelled internationally for factory visits, supplier sourcing, costing discussions, and production checks
- Assisted with sampling, approvals, quality review, and manufacturing coordination
- Developed strong understanding of global supply chains and production processes

2007—2009 | **Assistant to Venue Manager – Eve Bar and Lounge**

Southbank, Melbourne

- Supported venue operations, staffing, and event coordination
 - Managed POS systems, cash handling, and end-of-day reporting
 - Coordinated stakeholders including staff, security, and management
 - Ensured smooth operational delivery in high-pressure environment
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Referees — supplied upon request